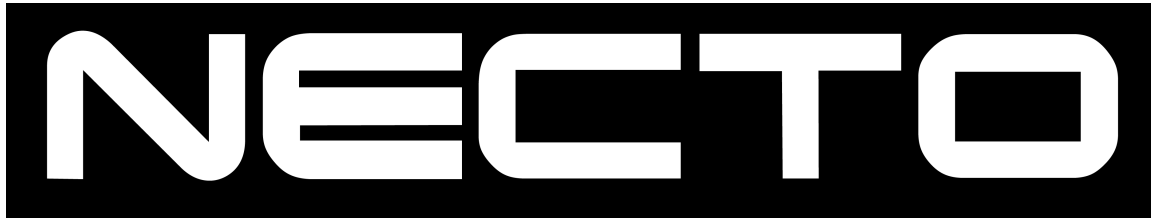


NECTO

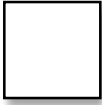
Necto Logo:**Rules:**

1. The Necto logo, in full, is shown above (black background added).
2. The Necto logo must always be represented as this guide provides. What follows are the only approved adaptations of the logo, and no adaptations or versions of the Necto logo, other than what is provided or allowed in this guide, may be used on any materials in which Necto is represented.
3. Necto should always be represented as "NECTO" in all caps, and never "NECTO NIGHTCLUB" or "THE NECTO".
4. When possible, it is always preferred to use the white version of the logo, although any version provided may be used.
5. Do not distort, change the font, or adjust tracking or kerning of the logo. Small, light shadow may be added to increase visibility. The color of the logo may be changed to whatever hue is appropriate if the logo remains in high contrast to the background of the image on which it appears.

Alternative Versions of the Logo:

Continued on page 3...

Color:



WHITE
CMYK: 0, 0, 0, 0
RGB: 255, 255, 255
Web: #ffffff



BLACK
CMYK: 0, 0, 0, 100
RGB: 0, 0, 0
Web: #000000

Font:

Eyechart Typeface

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z